



# THE promise OF yes

TRANSFORMATIVE GROWTH



EXCEPTIONAL HEALTHCARE

Faith Berken | NICU Graduate





“The Promise of Yes is about investing in everything Acadiana holds dear—our families, our faith, our future. This hospital is where our grandchildren will be born, where our children will come home to build their careers. It’s a gift to the next generation.”

– Christa Billeaud | Immediate Past Chair  
Our Lady of Lourdes Health Board of Directors



#### WHERE IT ALL BEGAN

## It all began with the Promise of Yes

On March 1, 2019, Our Lady of Lourdes welcomed Women’s & Children’s Hospital into the Franciscan Missionaries of Our Lady systemwide healthcare family. On that day, we promised to deliver the highest level of care with the utmost compassion to the women and children of Acadiana.

Five years later, Our Lady of Lourdes activated our preeminent strategic plan, Advancing Acadiana. Our Promise of Yes to Women’s & Children’s is reenergized, and we are wholeheartedly committed to building a modern healthcare model for women and children in South Louisiana.

As a close-knit healthcare community grounded in faith, we believe in the power of family, and we understand that having loved ones nearby is particularly important for patients on their healing journey. Our vision is to build the most advanced healthcare home accessible to every child, every new mother, and every aging woman, right here at home.

**The Promise of Yes campaign goal is to raise the 14 million dollars needed to transform the current facility into a state-of-the-art campus designed to best meet the diverse health needs of our patients.**





## UNDERSTANDING THE NEED

# Uplifting the only hospital in Louisiana dedicated to women and children

Lafayette is home to the only hospital solely dedicated to women and children. While the hospital continues to provide advanced care, its facilities must be improved to serve our patients better and support our team of healthcare professionals. We brought together a team of doctors, nurses and community leaders to help shape the next generation of Women's & Children's Hospital. We have studied best practices and conducted focus groups with stakeholders and national organizations.

Four decades of consistently delivering compassionate care have made Women's & Children's Hospital a nationally-recognized healthcare provider for patient satisfaction. However, as time passes and medical technology evolves, the physical structure of the hospital has become tired. The hospital's reputation has far outpaced the capacity of its facilities, which have strived to keep up with the expanding services and growing patient needs.

## Core Opportunities

Women's & Children's Hospital is a healthcare facility with a rich history and strong foundation, ready to embrace modern advancements and improvements.

Patient visits have increased significantly since 1983.

The physician and employee count has tripled, and we continue to recruit specialists in women's and children's healthcare.

The Emergency Room is stretched thin, operating at high capacity.

The existing NICU and PICU units challenge us to accommodate the growing number of regional patients.

The facility is seeking to better serve South Louisiana's growing aging female population.



“As the only hospital in Louisiana solely dedicated to women and children—and the only one in Acadiana with a Child Life Specialist program—we carry a deep responsibility. Saying yes to this campaign is saying yes to every child, every mother, and every family who depends on us.”

– Kris McBride | Child Life Specialist



# Advancing Acadiana through transformative growth

Advancing Acadiana is our bold vision to meet the region's growing needs, enabling us to treat our patients in the right place, with the right resources, at the right time. It is specifically designed to enhance the quality of care and improve the patient experience. By 2026, we will have invested over \$100 million across all our campuses through construction projects, technological advancements, and process enhancements.

Our plan for Women's & Children's Hospital is a multi-phased renovation and expansion strategy that includes a state-of-the-art Neonatal Intensive Care Unit (NICU) with family suites, modernization of the labor and delivery experience, construction of a new Mother-Baby Unit, further development of our Women's Medical/Surgical Unit, a new chapel, and numerous other significant interior and exterior improvements.

## HOW WE ARE GROWING



### A Dedicated, Free-standing Chapel

Seating 55 people with a total of 5,000 SF



### A New Mother-Baby Unit and Renovated Birth Suites

60% increase in space per room



### 60-bed NICU, Including 19 Private Family Rooms

Expanding 17,694 SF, creating a total NICU space of 33,819 SF



### A Women's Medical and Surgical Unit

Updating rooms to serve women of all ages for surgery, GYN care, and more



### Expansion of ER for Women and Children

Expanding to have 21 beds total to accommodate over 35,000 visits per year



### Notable Interior and Exterior Campus Improvements





“Our Level III Surgical NICU is the only one of its kind in the region, with specialists treating complex conditions right here in Acadiana—so families don’t have to leave home. Now, we’re expanding and adding private rooms, so parents can stay close through every step of healing. Family-centered care isn’t just our philosophy—it’s a lifeline, and this expansion brings that mission to life.”

– Dr. Deidra Garrett | Pediatric General Surgeon



THE BEST CARE POSSIBLE FOR WOMEN AND CHILDREN

## A healing ministry delivering exceptional healthcare

Our Lady of Lourdes Women’s & Children’s Hospital’s health ministry reaches far beyond our walls, touching the lives of those we are privileged to serve through initiatives like community breast screenings, educational resources, school health centers, and wellness and advocacy programs that empower women and children to lead healthier lives. Our promise to deliver the best care possible remains as our hospital continues to grow.

**The Only Hospital in Louisiana Dedicated to Women and Children:** Women’s & Children’s Hospital is the only full-service hospital in the state solely dedicated to women and children, from birth to geriatrics.

**Acadiana’s Most Advanced Pediatric Care:** Women’s & Children’s Hospital is home to Acadiana’s only Pediatric Intensive Care Unit (PICU) and the region’s only Level III Surgical Neonatal Intensive Care Unit (NICU).

**Nationally Recognized Maternity Services:** Recognized by Newsweek as one of America’s Best Maternity Hospitals in 2023, 2024, and 2025, we offer family-centered maternity care with dedicated nursing support.

**The Largest Pediatric Network:** We have the largest network of local pediatricians and pediatric subspecialists, fully dedicated to serving Acadiana.

**Women’s Health Specialists in Acadiana:** We offer a comprehensive team of specialists focused on women’s healthcare, including GYN, Uro-GYN, breast and surgical oncologists, bariatric and female general surgeons, and woman-focused primary care.

**Emergency Services Just for Women and Children:** Equipped with specialized pediatric and women’s emergency care, our hospital ensures prompt, focused attention for all patients.





THE BEST CARE POSSIBLE FOR WOMEN AND CHILDREN

## Close-knit healthcare for South Louisiana

The renovation and expansion of Our Lady of Lourdes Women's & Children's Hospital rises on the foundation of a carefully conceived plan years in development. The entire hospital system—the Regional Medical Center, the Heart Hospital, and the Women's & Children's Hospital—has undergone extensive strategic planning. We have charted the most effective and efficient way forward in keeping with current and future standards of care, as well as our mission and values as a hospital rooted in its Catholic identity.

As a hospital system, Our Lady of Lourdes has become immersed in Acadiana's irrepressible spirit—opening our doors and offering healing hands through all the storms and crises that have tested our communities. At each turn and crossroads, like-minded leaders and visionaries have stepped up to ensure we are on the right path and committed to the people we serve. This is how we have served and prospered—and it's also how we will continue to provide the very best care and expand on our ministries that heal the human spirit. Our Promise of Yes has been truly revitalized and energized.

### Your Promise of Yes is all we ask.

Our project offers giving opportunities both large and small—and we ask that you please reach out and join us. It would be our pleasure to meet with you and find your perfect fit. This project is long overdue—so the time is now and the plan is already in place. As a hospital system, we have made a promise to give women and children world-class care right here in Acadiana. This is our Promise of Yes that we hope you can help us fulfill.



“As a board member, and with Taylor specializing in Women's Primary Care Services, we've seen the hospital's mission come to life in personal and powerful ways. This campaign is beyond structure—it continues a legacy of compassion and commitment that has shaped families and our region for nearly a century.”

— Robbie and Taylor Mahtook and Children





Our Lady of Lourdes  
WOMEN'S & CHILDREN'S HOSPITAL



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